
The Italian Cultural Institute in New York
is pleased to invite you to the **exhibition opening** of

CORPORATE ART
From Art to Fashion
by Arvedo Arvedi



and **e-book presentation** of

Arvedo Arvedi
CORPORATE ART
Embracing a New Mindset in Marketing and Sales Strategies
(Wrebook, 2024)

Download the ebook [HERE](#)
For free until April 19, 2024



Program

Opening remarks
Fabio Finotti, IIC NY Director

Arvedo Arvedi, Artist

April 19, 2024 6PM

in conversation with
Robert Allegrini, NIAF President
John David Mooney, Artist
Gabriele Carboni, Marketing expert

Italian Cultural Institute
686 Park Avenue, NY
RSVP [HERE](#)

CORPORATE ART. From Art to Fashion

On view through April 26, 2022 April 26, 2024
Italian Cultural Institute - 686 Park Avenue, NY

The Exhibition presents works created by corporate artist Arvedo Arvedi as a meeting point between art and industry. On display, original Foulard, made in limited edition, for creating the perfect gift for important clients or strategic suppliers.

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